

Seller Comparison Worksheet

Use this worksheet to compare Urbanspan.com to other loft consultants.

Services Offered	Urbanspan.com	Other Broker #1	Other Broker #2
Listing Fee • charged by broker to sell your home.	5% Maximum*		
Loft knowledgeable	Yes, Urbanspan.com only handles loft real estate.		
Available 24/7	Yes, Urbanspan.com is available anytime.		
Urbanspan.com Featured	Buyer incentives include 1% rebate.*		
Urbanspan.com Visitors.	Over 70,000 for Chicago alone each month.		
Prospective buyers can schedule showings online.	Yes, buyers can arrange for a showing instantly online.		
List home with Multiple Listing Service.	Yes, no additional charge.		
List home with Realtor.com.	Yes, no additional charge.		
List home with HomeAdvisor.	Yes, no additional charge.		
List home with Yahoo! Real Estate,	Yes, no additional charge.		
Provide online virtual tours of your loft.	Yes, no additional charge.		
Provide online digital photos.	Yes, no additional charge.		
Full-color home brochures.	Yes, no additional charge.		
Provide floorplan of your loft.	Yes, no additional charge.		
Provide online map w/ your home's address.	Yes, no additional charge.		
Provide regular and timely feedback from prospective buyers.	Yes, we automatically email you updates.		
Keep you informed about competitive activity.	Yes, we notify you when there is activity.		

• * - Offer subject to certain limitations, exclusions, modifications, and/or discontinuation without notice.

Please contact us at your convenience for more information on selling your loft.

Toll-Free: 1-877-817-4063

